

Artificial, Inc.

I started (founded) Artificial, Inc. or Ai as a Florida corporation. With Chris and Jeanne and Jeff and Moonie, coming to Marco often, we talked about what we should do, Jeff was still with Sykes, Inc.

I wanted to follow the beginning of my effort at MAST, Inc. to work in the Artificial Intelligence field that I knew was infant, which is why the company is named Ai. The future of software development was going to be the web. The workstation market had begun to implode due to too many vendors and dissimilar products, in 1994 the retail computer stores were closing and mail order was the way, then in the middle of that Nathan's CompUSA a superstore by Nathan Morton, began to take off.

Back to 1997/98.

Nathan contacted me and brought his wife with him, they stayed in the Ritz Carlton. We went for a boat ride on DREAMS from the Marco house, and Nathan asked me to invest in StarPower and Home Theater retail chain that he was the Chairman of the Board. I wired \$250K on his assurance, then two days later wired another \$250K to StarPower to allow them to payoff a previous shareholder that had a UCC-1 on their inventory and had them in check.

I didn't receive the actual shares for several months later and questioned the valuation but Nathan assured me that this was a fair deal... I found out later that Dr. Kolat paid one half what I paid and got his certificate after mine?

Krystle and I went to Dallas for a Board meeting at StarPower several times and we paid our own expenses due to the young age of StarPower... Jeff came to one later on with us, and we elected him as the new President of Artificial, Inc. to try to turn it around, since there had been no sales effort to date visible, just the guys complaining about Chris, etc. Chris wanted a chance to run it but failed. Jeff tried but after finding his MarinaRes Business Plan and PPT I decided to put Jamie in charge.

The entire funding was from Krystle and my bank account. Payroll, rent, software (1000's) and hardware purchases, etc.

Adobe Director
Adobe Premier
Adobe ...
Macromedia ...
Apple QTVR Developer
NT, Windows, PC's, hard drives, video cards, etc.

Chris brought in Daniel Delgato and Technical writer and genius, and I explained to him what I wanted and how I saw it working and he took my disjointed writing and made it

beautiful, much input from Daniel and Chris... I had already given napkin designs to Chris and Jammie and Joe early on.

Then the combination of my involvement on StarPower's Board of Directors and my interest in advanced computing workstations created the idea of my GHK AiLibrary, also known as DLone, GHK AiDigital Library... plus I wanted to build a Home Theater, within a Smart Home... and I did.

All the designs of the graphics generated by Artificial, Inc are from the blueprints of the Marco Island GHK Digital Home Theater, including the angled wall... due to the seawall angle...

The intention was to create a photorealistic QTVR control system for my AiHome... and sell it with a personal digital library. Our designs were 10 years ahead of the TECH.

But using iView and iMovie, etc. allowed me to build my Web based AiHome over the Marco Intranet, using NT and Mac OSX Servers. Even had lights in the library working from the Control Station on the right side of the two computer desk.

It was awkward a bit but it worked. Displaying on the (retail \$100K) Ampro Alicia HDTV with tripple DLP projector to the 120" Stewart screen. Which I thought was cool until I went to the NAB show in Las Vegas and saw the 4K x 4K video from LSI Logic in a private booth using Lucas StarWars at 4K! AWESOME is still just ahead of us... wideband?