

Gordon H Kraft is an advisor to the Gulf Coast Venture Group of Naples, Fl. And has been a frequent attendee and panel member of ETRE and ATRE conferences. Mr. Kraft currently owns Artificial, Inc. an Internet Research and Development company, and is a private investor in several high tech startups, on their respective Board of Directors. He is the founder of DiagSoft, Inc., sold to Sykes, Inc. in Aug. 96. Mr. Kraft has over 35 years of experience in the computer industry. Mr. Kraft owned Big Kahuna Productions a multimedia production company located in Maui, Hi. Mr. Kraft has served as Vice President of Sales and Marketing for Award Software and Condor Computer. Mr. Kraft is a recognized expert in mainframe, minicomputer, and microcomputer technology. Mr. Kraft has held executive positions at Handle Technologies, Artelonics (Shell Oil), Microform Data Systems, Arthur Young & CO., Caelus Memories, Fairchild Semiconductor, and GKE Software, which he founded.

**Hobbies:** Boats, very fast boats, great big boats, etc.

## **The Company**

Artificial is a private Internet Research and Development company that Mr. Kraft owns. The company is focused on commercializing our previous R&D efforts. Our **Phase II - AiDigital Library** is currently being prototype.

## **Technology & Market Information**

Artificial developed the following web sites:

<a href="http://www.ghklibrary.com">www.ghklibrary.com</a>	3D QTVR AiDigital Library
<a href="http://www.artificialinc.com">www.artificialinc.com</a>	Corporate Site
<a href="http://www.bigkahuna.net">www.bigkahuna.net</a>	Hawaiian Portal
<a href="http://www.talkstory.com">www.talkstory.com</a>	TalkStory Island CHAT Offshore Racing
<a href="http://www.avstreams.com">www.avstreams.com</a>	prototype Real Video Streaming site
<a href="http://www.cyberforms.com">www.cyberforms.com</a>	prototype Avatar site for TalkStory Island CHAT
<a href="http://www.aiengines.com">www.aiengines.com</a>	initial Ai research site
<a href="http://www.moses-tm.com">www.moses-tm.com</a>	GHK investment - USB Home LAN
<a href="http://www.bbnc.com">www.bbnc.com</a>	GHK investment - MPEG2 Video for ATM nets
<a href="http://www.star-power.com">www.star-power.com</a>	GHK investment - Home Theater retail chain

www.apba-offshore.com

GHK investment - APBA Offshore Racing!

Mr. Kraft utilizes Artificial, Inc. to assist the GHK investments and provide a “private skunk works” for modeling our product visions. Artificial, Inc. licenses it’s designs, copyrights, and trademarks to OEM’s on a “sticker” bundling basis. This is very similar to Mr. Kraft’s previous successes at Award Software, where Mr. Kraft created the “sticker” BIOS business, and at DiagSoft for bundling QAPlus Diagnostics to virtually all of the worlds PC manufacturers.

Artificial’s current product focus is on the “Convergence of Hollywood and Microsoft”. Also know as “Digital Living Rooms.”

### **Financial Information**

#### **Revenue Information**

GHK Investment Fund \$5M

Mr. and Mrs. Kraft own the GHK Investment Fund.

### **Company Objectives for attending the Conferences**

To meet with my ETRE friends. I am seeking Corporate Sponsors for the APBA Offshore, and seeking additional investment capital and potential partners.

### **North America Offices**

Artificial, Inc.

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