

Gordon H Kraft

History, DiagSoft, Websites, EDU Plan

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Need Help



The Plan and the Reasons

System Programmer

- I was a IBM DOS and DOS/VS System Programmer at Fairchild, Caelus, Carter Associates, Arthur Young, Microform Data Systems.
- Caelus I wrote modified IBM 3314 and 3330 Disk Drive Diagnostics
- Microform Data Systems I was Mgr. Software, Advanced Systems, National Sales Mgr.

CP/M OS

- I had (1963-1987) years in IBM Mainframes and tandem (Non Stop) and Microdata 1600, Reality (Pick OS) and Intel 4004 and 8008-Pentium
- Artel(onics) first 8086 CP/M86 and MP/M86, Pascal OS Office Automation - Condor Data Base, SuperCalc, Select WP, Spellbinder WP, WordStar WP, KnowledgeMan DB, Pearl DB.
- Customers were - BusinessLand, ComputerLand, Osborne Computers, MicroAge, Micro-D, Lifeboat Software, etc.

DiagSoft History

- 1990 PC Anywhere and QAplus - Quality Assurance Plus
- Symantec Novi AntiVirus
- Carbon Copy Plus
- CoSession
- ReachOut

DiagSoft cont.

- OEM Bundled 35 million copies of QAplus
- Estimate was at least twice, amount illegal copies in use
- Jon Gordon (Phoenix Technologies) estimated over 100M
- Microsoft said “QAplus in ALL Microsoft Accounts”

DiagSoft cont.

- Diagnostics was a requirement for the PC Industry because the class leader IBM bundled their own Advanced Diagnostics which is why I created QAplus for the many OEM's that I knew well. Then IBM called me to talk about adding QAplus to their PC's.
- IBM Required that I prove I had all Rights Title to our Source Code...

DiagSoft cont.

- That is when an IBM Attorney told me that everything in life was a Derivative Product...
- I took Alan Pinner with me, my Attorney.
- After a day or so of negotiations with IBM they told to sleep on it.
- The next day IBM asked if I was happy with the deal, I said NO, and DOUBLED the price, but on the spot created a new version of QAplus/FE called OAplus/Pro and gave it to them...

DiagSoft cont.

- Core Tech...
- QAplus was originally a combination of Borland's Turbo Pascal (Philippe Kahn) that I wrote, and 8080 Assembly that I cleaned up to run with MSDOS. (Onetime payment from the original authors) - Reviewed by Intel, IBM, and Sykes, Due Diligence... Clear Right and Title...
- Work for Hire Agreements (required by Intel)
- Filed QAplus Copyright's (required by Intel)

DiagSoft cont.

- Escrow of Source Code (required by Intel)
- OEM Agreements
- VP of Intel Business Development - Ahvram Miller and Arvind Sodhani - Treasure of Intel, were on my Board of Directors of DiagSoft, Inc...

DiagSoft cont.

- QAplus had PowerMeter Benchmark software that I wrote.
- I tried to acquire Remote Control Software tech, but ended up with OEM Agreements for the various Remote Control Software vendors.

EDU Plan

Winchester Country Club

EDU Plan

- Entrepreneur Development University
- HQ
- Grandfathers were Stauffer/Stouffer, Meyer/Myer
- Heliport, Airport Sacramento International
- Golf

FUTURE TECH SLOWED BY THE INTERNET (G5)

- I like the Winchester Country Club located in Meadow Vista, Ca.
- Beautiful home's there.
- Great Golf Course
- Clean Air and water
- I want to acquire the Winchester Country Club for my HQ, Incubator located in Meadow Vista (I would direct the completion EDU Courseware) of my EDU Plan...

FUTURE TECH cont.

- [AiLibrary.net](#)
- [AiEngines.com](#)
- [BigKahuna.net](#)
- [TalkStory.com](#)
- [AVstreams.com](#)
- [artificialinc.com](#)
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EDU Incubators

- The problem with current is it is only cheap rent
- My Business Incubators would have Venture Capital company as a partner
- Marketing, Accounting, Internet resources
- A Streaming Video Producer to promote the Client companies
- Titans of Business as visiting BOD advisers

EDU Incubator

- I desire to build the initial EDU Incubator in Meadow Vista, Ca.
- We would join the Incubator Association
- Our goal is to link the Incubator's of the World
- And slightly change their focus to Ai and other solutions required by the “Lang Gang”
- The purpose is to change the Projects of the Client companies to meet the changing world...

EDU Winchester

- EDU would flourish if it had angles living there (Winchester)
- C.C. Myers was the man that created Winchester
- Kraft/Stauffer/Myers lived together in Ohio in the 1800's
- Gordon was on the BOD of StarPower for 10 years, member of: Lazzara Yacht Club, Fisher Island Club, Ocean Reef Club, Marco Island Yacht Club, Exec Producer of APBA Offshore Television, and Chairman of the Board

eLearning

- Gamification for Visual Learning
- Joint Venture with Kahn Academy
- Educate High School DropOuts via the Internet
- Educate Immigrants
- “Motivate to Graduate”
- PlayStation, Xbox, Smart Phone, Tablet, Computer

eLearning cont.

- Internet User would access the information based on the selections taken, track back partial or total of the information for direction needed.
- Visual orientation is rapid learning by “Speed of Sight”
- eLearning will require attention to the detail construction and format to avoid the possibility of distraction, due to the goal of, “pass forward, or retry for failure.”